

WHO'S WHO IN BUSINESS

Society Life[®]

THE EXCLUSIVE MAGAZINE OF NORTHEAST TARRANT

OCTOBER 2022

Susan
Semmelmann
Interiors

DELIVERING
UNCOMPROMISED
STYLE



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COVER STORY
Susan Semmelmann InteriorsARTICLE BY
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Susan Semmelmann Interiors is owned and operated by a distinguished and innovative designer expert in all facets of home design.

Susan's passion for capturing the dreams and visions of her clients and crafting them into a beautiful reality knows no bounds.



Now more than ever, our homes have become sanctuaries. In the past two years, most of us have spent more time inside our home than any other time of our lives. For many, home also became the workplace, the schoolhouse or both. For a while, nights out on the town became intimate nights in, curled up on the sofa with take-out. Countless memories were made at home during this period of our lives and for some, we'll continue making home the go-to spot for gatherings because it's comfortable, reliable and certain. However, with excessive use comes excessive wear. With the season of entertaining upon us, you might be looking for a refresh for your safe-haven. Whether remodeling your bathroom, updating your kitchen or returning those spare rooms back to retreats for out-of-town guests, any home redesign project comes with a lot of moving parts. It can be a daunting task to undertake on your own – but it doesn't have to be. One person who can assist you with the bulk of the process is interior designer Susan Semmelmann. Together with her team, Susan looks at the big picture and all the little details to design a beautiful, yet highly functional space. Using their training and expertise in space planning and stylistic design, Susan Semmelmann Interiors will transform your space into not only a place, but an experience. It's not only about making a room look good, but also making sure it functions in a way that serves your household. With services ranging from remodeling an existing house to guiding customers through a new build from the ground up, Susan Semmelmann Interiors has every facet of design and construction covered.

PASSION AND PURPOSE

Susan Semmelmann Interiors



INTERIOR DESIGN WITH YOU IN MIND

Susan Semmelmann Interiors combines innovation and creativity with classic design traditions which in turn make the spaces not just beautiful, but also livable. To create an interior design, you need to consider your favorite color schemes, textures, materials and even the heights of your existing and future pieces. The different combinations of these furnishings can change the feel in the room dramatically. These are details that can be overlooked when taking on a big home project on your own. But it's these small details that make a big difference on how people experience their surroundings. "We spend our days catching each client's vision and excitement for their home and bringing it to reality," says Susan. "Our heart-centered approach focuses on excellence, down to the very smallest detail." The company leverages the experience with custom-crafted furnishings and accessories bringing the vision to life. Though it be residential or commercial, Susan and her team strive to maintain uniqueness in every project.

PUSHING BOUNDARIES

Susan Semmelmann Interiors consistently puts cutting-edge technology first and uses a plethora of tools for project planning, visualization and completion. They have a full design team trained to be progressive in the industry with state-of-the-art tech designers constantly at work to create custom spaces and products for their clients, utilizing innovative and state-of-the-art software programs. "We stay at the forefront of today's market to continuously give our clients unique and industry-leading products and designs for their homes," Susan shares. "We build confidence with our clients in making the leap to give them something that is specifically designed for them and their lifestyle." [continued]



BEAUTY IN THE DETAILS

"Our heart-centered approach focuses on excellence, down to the very smallest detail."

- Susan Semmelmann

"I fully believe that if we don't give back, then what are we working for - it is helping others that makes this world a better place."

- Susan Semmelmann



HOME IS WHERE WE FIND LIFE

"I'm passionate about bringing my clients' dreams and visions to life."

– Susan Semmelmann

IF YOU CAN DREAM IT, WE CAN BUILD IT

Think the perfect size sofa or color of comforter just doesn't exist, well if you can imagine it, Susan's team can bring it into existence. They manufacture their own furnishings, as well as partner with other vendors to create one-of-a-kind pieces. They can take a design vision from 2D to 3D renderings to reality. "We have our own manufacturing facility for our Susan Semmelmann Interiors Collection of furnishings, bedding and drapery, so our clients can have a fully custom design experience if they prefer," admits Susan. Her team goes directly to the mills to source luxury fabrics, in addition to importing fabrics from all over the world—thus allowing them to create pieces to fit any style or space. Furthermore, Susan Semmelmann Interiors is in the process of launching the Fort Worth Design Studio, opening in 2023, where her team will be able to offer hundreds of lines of products to the public. Clients can walk in and receive design advice from one of their designers on any budget to accommodate their design. "With an eye on supply-chain issues, we are focused on diversifying product access and availability to cover our clients' needs. We are bringing more resources than ever before, as well as launching our ecommerce site that will allow people from anywhere to purchase our exclusive products."

THE SPIRIT OF LIVING IS IN THE GIVING

Susan Semmelmann Interiors has built a reputation around being passionate about bringing their clients' dreams to life. Apart from her passion for designing homes, Susan is also driven by her charitable work. "The Spirit of Living is in the Giving" is the motto for Susan Semmelmann Interiors. Susan says it truly summarizes her purpose in life for doing what she does. "I live to share my heart and talents with the world around me. One of core values within my company is we all have a giver's heart—it is amazing the power that comes from a giving spirit."

Susan's attitude of gratitude was born out of a trying time in her family's life. In 2010, Susan's husband Marc was diagnosed with a rare form of cancer. At the time, Susan was working full-time. She then carried over the operations of Marc's business, all while caring for their children and making back and forth trips to MD Anderson. During Marc's stay at MD Anderson, Susan came across a charitable organization called Raquel's Wings for Life—which flew her back and forth throughout his treatment. Susan and Marc pledged to pay forward this kindness. Soon after Marc's recovery, he received his pilot's license and now flies patients and their families to and from MD Anderson several days a week. Holding herself true to the pledge, Susan surprised non-profit organization Wish with Wings with a complete custom makeover of their office lobby. Susan continues this tradition with the Susan Semmelmann Interiors Foundation, which provides charitable makeovers for one charity each year. "I live and work to give back to those around me. The more you give the more you get back, and what you get back is a full heart to share joy and passion with others."



"Life isn't about what you get, it's about what you give, and I want to give what I have to you." – Susan Semmelmann



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